



ONTRAC Group Privacy Policy

Last updated: 19/12/2024

At Ontrac Group, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and protect your personal information when you use our services. By using our services, you consent to the collection and use of your information as described in this policy.

1. Information We Collect

We collect the following information from users of our bucket calculator tool:

- **Email Address:** The primary piece of information we collect is your email address, which you provide when submitting the form to receive a comparison of excavator bucket options.

2. How We Use Your Information

We use the email address you provide to:

- **Send you the requested comparison results and improve our services.** We will not send you any marketing communications unless you have explicitly opted to receive them.

3. Storage of Your Information

Your email address will be stored in **HubSpot**, a trusted customer relationship management (CRM) platform, for the purposes of:

- **Providing you with the requested information and improving our services.**

We will never share, sell, or rent your email address to third parties, unless required by law.

4. How We Protect Your Information

We take the security of your personal information seriously and implement reasonable measures to safeguard it against unauthorized access, disclosure, alteration, and destruction.



5. Your Rights and Choices

You have the right to:

- **Request access** to the email address we have stored for you.
- **Request the deletion** of your email address from our records.
- **Opt out** of receiving marketing communications at any time by using the unsubscribe link included in our emails (if applicable).

If you have any questions or requests related to your personal information, please contact us at sales@ontracgroup.com.au.

6. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and we will update the "Last updated" date at the top of this policy. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

7. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

ONTRAC GROUP

20 Ravenhall Way, Ravenhall VIC 3023

Email: sales@ontracgroup.com.au

Phone: 1300 910 950